Editor’s perspective

Danelle Kenny
DeepesTissues Co-Editor, Wounds Australia

In 535BC, Heraclitus of Ephesus taught that “the only thing that is constant is change.” This philosophy is even more relevant now, in the age of global communications and instant messaging, than it was then. Rather than be afraid of change, a modern organisation should embrace it.

2016 has meant big changes for AWMA as it transitions to Wounds Australia. The common theme in all editions of DeepesTissues has been we’re so busy with the transition. As such, I thought September’s editorial presents the perfect opportunity to thank each and every member for their loyalty, patience and support while transitions and all the accompanying hard work are undertaken; and also to revisit the benefits of change.

The most vital thing to remember during periods of change is the human element. People are ready-built to change; we’ve been doing it our whole lives. What we need to consider is that change can be both positive and negative, depending on how we choose to perceive it. Rather than worrying about what the changes mean, embrace the possibilities within them. Use your initiative, volunteer, get involved and support progress. The benefits of transition outweigh the negatives and we will be a stronger organisation on the other side.
Another important feature of change is that it affects everyone, so it should involve everyone. We’re not tacit observers in a process beyond our control, we’re all part of this organisation and your participation matters. Again, we choose what sort of participants we want to be. If you have some ideas, now is the time to voice them – let them be heard. The organisation can only be as strong as its members make it, so consider what kind of organisation you want to be involved with and take steps to make it happen. While a great deal of the responsibility rests with the executive team, it is by no means all of it, so be the change you want to make.

Finally, consider that our perceptions build a culture and culture is what defines the organisation. Each and every member has a rare and valuable opportunity during this extended transition period to contribute to the culture that will define Wounds Australia. AWMA established a proud heritage of being at the forefront of wound care in Australia and the guiding hand for wound care practitioners everywhere. Let’s not rest on those laurels, let’s build an organisation that is stronger, more informed and more involved. Let’s be sure this change is for the better.

If you have any comments or suggestions, please email your comment to: newsletter@awma.com.au
Ellen loves gardening with her grand daughter Sarah but sometimes those roses can be a devil. Fortunately Sarah was on hand with the right dressing for Ellen’s skin tear. Easy to apply and effective, they allowed Ellen to get on with her everyday life. Our wound management solutions are simple but the thinking behind them is complex, delivering a solutions that’s right for everyone.

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Regular contributors, please find the submission deadlines and anticipated
publication dates below. Submissions before the deadline are welcome and highly
encouraged! To make larger contributions easier, Danelle and Elfi have established
a Drop Box folder. Please contact us if you would like the folder link.

<table>
<thead>
<tr>
<th>Issue</th>
<th>Submission deadline</th>
<th>Advertise any event held on or after</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 2016</td>
<td>Wednesday, 27 January 2016</td>
<td>Monday, 7 March 2016</td>
</tr>
<tr>
<td>June 2016</td>
<td>Wednesday, 27 April 2016</td>
<td>Monday, 6 June 2016</td>
</tr>
<tr>
<td>December 2016</td>
<td>Thursday, 27 October 2016</td>
<td>Monday, 5 December 2016</td>
</tr>
</tbody>
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