



Strategic Plan 2017 – 2021

Our Vision

People with a wound receive best practice wound care and management to heal their wound.

Our Mission

To advance best practice in wound care and management through awareness raising, advocacy, and knowledge sharing.

Our Values /Guiding Principles

Wounds Australia will be guided by the following principles as it works towards its goals:

- Balanced and evidence-informed
- Open and transparent
- Respectful and collaborative
- Continuous Improvement.

Healing Wounds Together

Our Goals

Domain	What do we want to achieve?	What will it look like when we have achieved our goal?
Membership	To support health care professionals specialising in wound care and management.	<ul style="list-style-type: none"> • Wounds Australia members feel a sense of identity and community with Wounds Australia. • Wounds Australia membership is valued and attractive to health professionals with an interest in wounds. • Wounds Australia members share information and resources to improve best practice wounds care.
Awareness	To raise awareness of wound care and wound healing particularly among people at risk of chronic wounds.	<ul style="list-style-type: none"> • People at risk of chronic wounds have a greater awareness of how to prevent wounds and when to seek treatment. • People receive best practice wound care and management.
Advocacy	To advocate for best practice wound care and management across the health system.	<ul style="list-style-type: none"> • Wounds Australia influences health policy in wound care and related areas. • Wounds Australia is recognised as the peak body for wound care and management. • Wounds Australia provides regional and international leadership in wound care and management.
Knowledge	To enable health care professionals to provide best practice wound care and management.	<ul style="list-style-type: none"> • Wounds Australia delivers educational events to members and non-members that are based on evidence and best practice. • Wounds Australia publishes information, including a peer reviewed journal, guidelines and standards on best practice wound care and management.
Sustainable Growth	To grow Wounds Australia as, financially secure, robust and well governed organisation.	<ul style="list-style-type: none"> • Wounds Australia has a sound and growing financial base to enable it to achieve the strategic goals. • Wounds Australia is governed by a highly skilled Board and operations are managed by the Executive Officer within the frameworks set by the Board.